

Samantha Peter
New Business Development Manager Google Enterprise

Samantha is a Manager for New Business Development at Google, focused on building partnerships with Educational Institutes within EMEA; primarily by positioning Google Apps for Education to the Education community.

Prior to joining Google, Samantha spent 7 years at Bloomberg L.P. a leading Financial Services provider. At Bloomberg, Samantha managed the sales teams that covered Switzerland and Monaco. She was also responsible for developing the sales strategy for penetrating the energy markets in EMEA.

Samantha holds an MSc in International Business from Kings College London and a BSc. in Biotechnology from University College London.