

Problem



Students

61:1 students per university lecturer in DE indicate a lack of personalization¹

63% of students don't have access to enough mock exams & exercises²

1. [Statistisches Bundesamt, Forschung & Lehre](#)
2. Own analysis from 39 student interviews



Educators



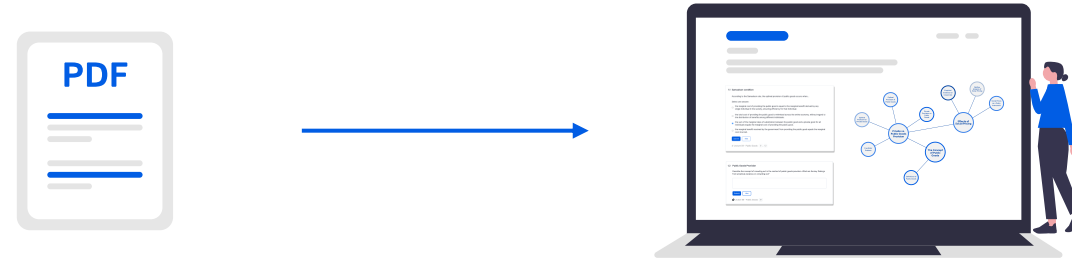
Lack ways of assessing the learner's understanding during the semester³



Invest significant time, often several days, in preparing exams³

3. Own analysis from 6 educator interviews

Solution



AI learning platform that turns any document into an interactive learning experience



For Students:

Personalized learning experience with real-time feedback



For Educators:

Automates content generation and tracks students' understanding

Product

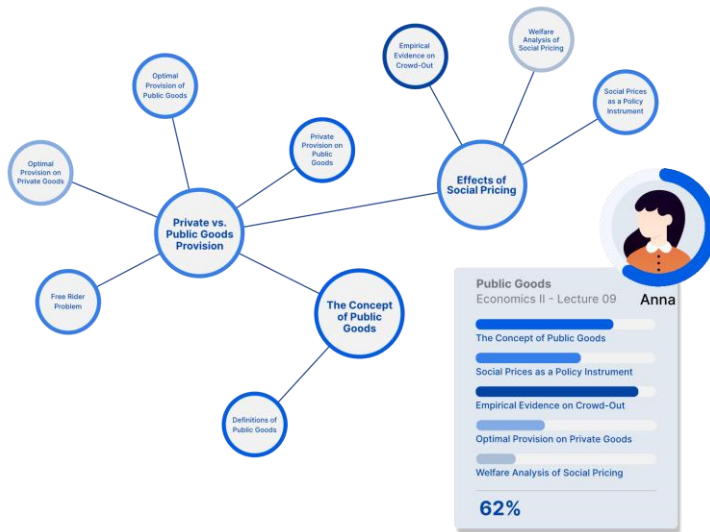


User uploads documents and gets access to:

Exam generator with university-level questions*

The screenshot shows two exam questions. Question 1.1, titled 'Samuelson condition', asks for the optimal provision of public goods according to the Samuelson rule. It provides four multiple-choice options, with the correct one being 'the sum of the marginal rates of substitution between the public good and a private good for all individuals equals the marginal cost of providing the public good.' Question 1.2, titled 'Public Goods Provision', asks for a description of crowding out and key findings from empirical evidence. Both questions include 'Submit' and 'Hint' buttons and are identified as being from 'Lecture 09 - Public Goods'.

Knowledge graphs that track the learner's progress*



AI chatbot providing answers with sources

The chatbot interface shows a user asking, 'What is the concept of crowding out in the context of public goods provision, according to my lectures?'. The chatbot responds with a definition: 'In the context of public goods provision, crowding out refers to the phenomenon where government provision of a public good leads to a reduction in private contributions towards that public good. This can occur when the government mandates a certain level of contribution from individuals, which then displaces or crowds out the voluntary contributions that individuals would have made otherwise.' The source is cited as 'Lecture 09 - Public Goods 8, 17, 18, 30'. Below the chatbot, a document preview for 'EMPIRICAL EVIDENCE ON CROWD-OUT' and 'OPTIMAL PROVISION OF PUBLIC GOODS' is shown, with a 'PDF' icon next to it.

* Currently the only learning platform that offers this feature

Impact

Our mission is to democratize access to personalized education:



Providing high-quality personalized learning resources at a fraction of private tutoring's cost



Catering to a diverse set of learners and encouraging self-directed learning



SDG 4

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Market



Students

250M

university students globally¹



Educators

25k

universities globally²

Market Size
Monetization

Freemium Model

Free-to-use with paid subscription for premium features





Licensing

Licensing agreements depending on users per semester

1. [UNESCO](#) 2. [Research.com](#)

Competition

Learning platforms for students

		Quizlet	 StudySmarter	 studocu	 Studydrive	Learnboost
AI Exams/ Quizzes	Exam*	Quiz	Quiz	Quiz	×	Quiz
Knowledge Graphs	✓ *	×	×	×	×	×
AI Chatbot	✓	✓	×	✓	×	✓
Features for Educators	✓	✓	×	×	×	×
Crowdsourced Content	✓	✓	✓	✓	✓	×

* Currently the only learning platform that offers this feature

Go-to-Market

until
Jun 24



First Steps

- ✓ Received €50k in public grants
- ✓ Built MVP and tested with 50 users
- ✓ Secured pilot project with TU Berlin to use acemate for educators

Jul 24



Launch

- Open beta launch at German universities and European business schools leveraging our network
- On-campus presence at 19 universities
- Focus on social media marketing & SEO

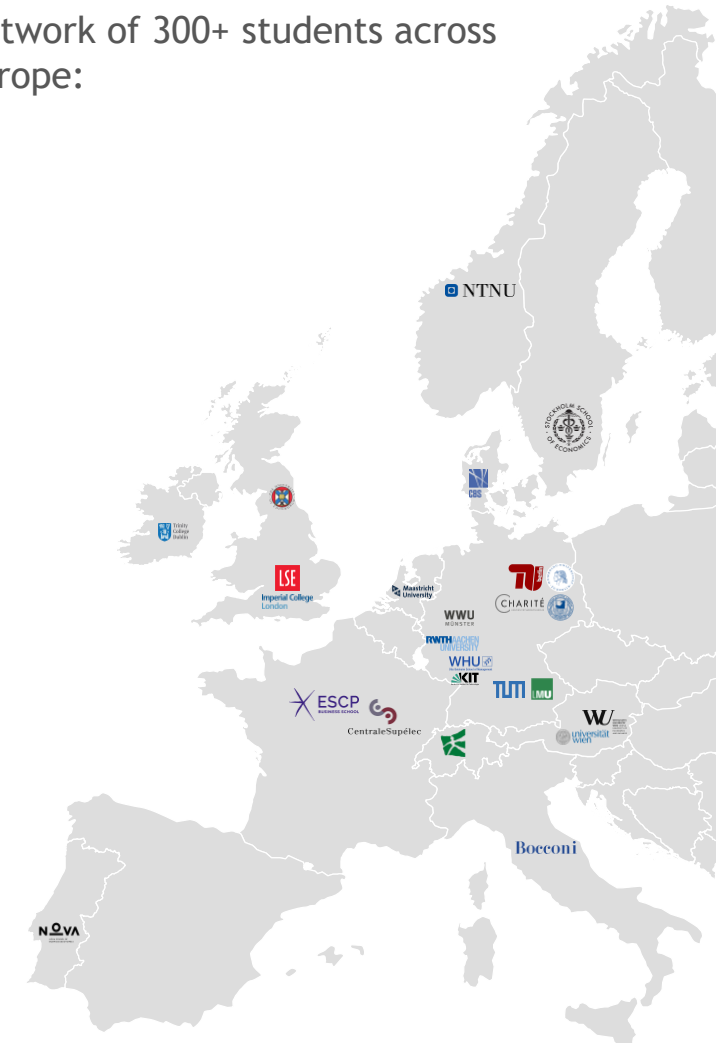
Q4 24



Fundraising

- Pre-seed round with VCs & angels

Network of 300+ students across Europe:



Team



Antong Yin

Co-Founder & CEO



- Experience in Strategy, Consulting, M&A and Early-Stage VC
- M.Sc. Cand. Industrial Engineering at TU Berlin



Paul Herman

Co-Founder & CPO



- Experience in Product Development, AI Research and Education
- B.Sc. Cand. Information Systems Management at TU Berlin



Jan Tiegges

Co-Founder & CTO



- Experience in SW Development, NLP, Cloud Computing and Education
- M.Sc. Cand. Information Systems Management at TU Berlin





Turn any document into an interactive learning experience

 acemate.ai

 [LinkedIn](#)

 [Book a meeting](#)

