

## Summary of Recrear.beta and Outlook for Recrear

For three weeks in August of 2010, a group of 16 individuals from around the world came to Berlin, Germany to participate in Recrear.beta. The goal of this series of seminars, workshops, and conferences was to bring to life a new non-profit organization dedicated to promoting youth-developed and implemented public benefit projects. Through this intensive program, Recrear.beta also sought to provide its participants with a unique educational experience and an opportunity to build leadership skills and teamwork in an intercultural environment. The following paragraphs will provide a brief summary of the program and the development of Recrear.

### **Week 1: Developing the Organization and Project Management Training**

Amidst the excitement of getting to know each other and Berlin for the first time, the program began with the following seminars and workshops:

- **Introduction to NGO Management** with Dr. med. Peter Tinnemann of the Charité Universitätsmedizin Center in Berlin,
- **Cultural Diversity Workshop** with Peter Rees, Development Director at the Institute for Cultural Diplomacy,
- **Handling Corruption in International Development Projects** with Stan Cutzach, Governance Manager of Transparency International,
- **Introduction to International Human Rights Law** with Inga Winkler, a researcher with the German Institute for Human Rights.



In addition to these, the participants also took part in brainstorming sessions with Wiebke Koch, Co-Initiator of The glass half full, to further articulate and shape the organizational structure and vision of Recrear. Moreover, Tom Gilb, senior partner at Result Planning Limited, and Ines Robbers, Project Leader of creare! held workshops for successful, efficient and effective project management and development.



## Week 2: Issues Related to Non-Profit/NGO Work

The two major events of the second week of Recrear.beta were the **Conference on Sustainability, Effectiveness and Efficiency in International Development** and the **Conference on Ethics in Business**, which were both graciously hosted at the Berlin branch of the BMW Stiftung Herbert Quandt. The first of these two conferences featured representatives from the Internationales Institut für Politik und Gesellschaft, Oxfam Germany, streetfootballworld, LGT Venture Philanthropy, and the GLS Bank, to name a few, while the second conference featured guests from the Club of Marrakesh, Transparency International Germany, the Institute 4 Sustainability, the HUMBOLDT-VIADRINA School of Governance, and the Emergia Institute.



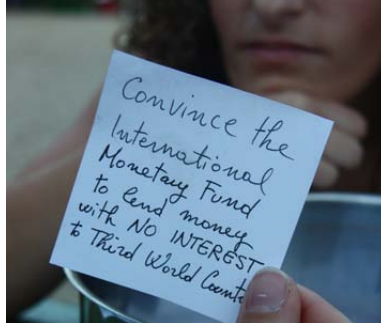
During this week, the participants also attended a number of seminars related specifically to issues affecting our society, as well as the work of non-governmental organizations around the globe, including:

- **Structural Deficiencies in our Monetary System** with Professor Dr. em. Senf from the Berlin School of Economics,
- **Land Rights and Taxation** with Professor Dr. Löhrr, University of Applied Sciences in Trier,
- **The Global Call to Action Against Poverty** with Mareen Buschmann, Policy Officer with Venro,
- **Workshop on Fundraising and Sponsoring** with Becky Gilbert, Head of Development/ Alumni Relations, European School of Management and Technology,
- **Introduction on Fundraising Strategies** with Thomas Kurmann, Fundraising Director of Médecins Sans Frontières,
- **Public Relations and Marketing** with Lisa Jaspers of Oxfam Germany and Philipp Glöckler, Founder and CEO of the Avocado Store.



### Week 3: Leadership Training and Personal Development

The APEX Leadership Course hosted by the International Association of Human Values provided a holistic look on leadership, promoting calm, clear thought processes, and team-building exercises focusing on deep mutual understanding and communication. At a fundraising event organized for the program, two participants shared their musical skills and performed on stage.

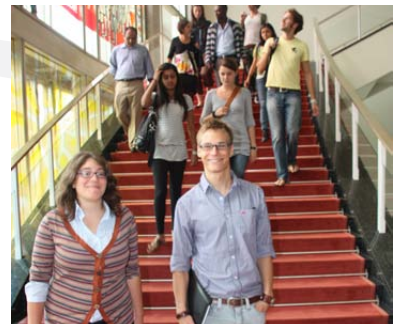


During this week, the participants also attended a number of seminars related specifically to issues affecting our society, as well as the work of non-governmental organizations around the globe, including:

- **Foundations for NGO Development** with Axel Halling, a Project Coordinator with the Initiative Bürger- und Gemeinschaftsstiftungen,
- **An Insight into Communications at Mèdecins Sans Frontières** with Yasmin Rabiyan, a Communications Advisor for Mèdecins Sans Frontières,
- **Policy and Advocacy: Lobbying for NGOs** with Stephan Kreischer, a Senior Policy Advisor for Development Policy with Deutsche Welthungerhilfe e.V.

In this final week of the program, a significant amount of time was devoted to further developing the organization's internal structure and departments, which were solidified in the group's final session together. In addition, board members were elected, who would thereafter meet on a two-week basis, and goals for the next year were established.

Collaborating in Berlin for three weeks with a unique and passionate group of young people, all sharing the goal of positive social change, was truly unforgettable for both the participants and organizers of Recrear.beta. Although everyone returned to his or her respective life and country at the end of the program, the bond that formed between us has kept us committed to further developing our organization together.



### Future Outlook

Through long-distance communication, we as members of Recrear are working to further define and expand the scope of our organization. With headquarters in Berlin, Recrear is on its way to becoming a registered non-profit organization in Germany.

In order to expand our expertise in international development, Recrear is supporting a project developed by one of its very own members. A series of workshops in Palestine will provide Palestinian university students with the skills and opportunities to apply for internships or studies abroad. In addition, Recrear is discussing another project in cooperation with the Kinderhaus Berlin-Mitte e.V. that would provide assistance, mentorship, and empowerment for youth with troubled family backgrounds.

To accomplish its mission of connecting young people engaged with society, promoting their projects and linking them with resources, Recrear is looking forward to building its online platform. Therefore, Recrear is looking for support with the technical aspects of developing a website or support for reimbursement of a web-designer. With the new official logo for Recrear, the external communication department has already begun establishing an identity for our organization.

Currently, we are reaching out to new organizations to form partnerships while maintaining our network of contacts. The training department is preparing the next summer academy and the first Recrear Annual Conference which will take place in Ottawa, Canada, in August 2011.



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