

# Open Access Week 2009 Konzept und Umsetzung

Heinz Pampel, Helmholtz-Gemeinschaft Vernetzungstage 2009 - Stuttgart, 24.06.2009

# Agenda



- Hintergrund
- Open Access Week 2009
- Deutscher Beitrag
- Beispiele zur Umsetzung
- Information und Materialien

# Hintergrund



# 15.02.2007: National Day of Action

- "Federal Research Public Access Act"
- Organisatoren: Students for FreeCulture, Alliance for Taxpayer Access (ATA)
- Rund 15 Universitäten in den USA





# Hintergrund



### 14.10.2008: Open Access Day

- Weltweite Aktionen zur Förderung des Open Access
- Organisatoren: Public Library of Science (PLoS), Scholarly Publishing and Academic Resources Coalition (SPARC), Students for FreeCulture
- Etwa 120 Organisationen aus rund 30 Ländern



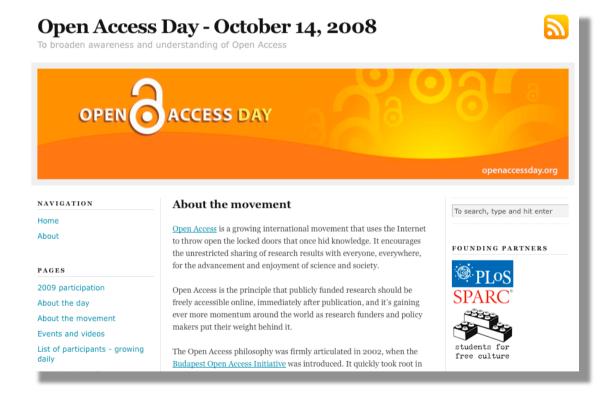


# Hintergrund



### 14.10.2008: Open Access Day

Zentrale Plattform: http://openaccessday.org







### 19.-23.10.2009: Open Access Week

- Weltweite Aktionen zur Förderung des Open Access
- Veranstalter: Scholarly Publishing & Academic Resources Coalition (SPARC), The Public Library of Science (PLoS), Students for FreeCulture, eIFL.net (Electronic Information for Libraries), Open Access Scholarly Information Sourcebook (OASIS), Open Access Directory (OAD)
- Partner: SPARC Europe, SPARC Japan, Directory of Open Access Journals, (DOAJ), Open Access Scholarly Publishers Association (OASPA), BIREME, Open Society Institute (OSI), SURF, Informationsplattform open-access.net, Public Knowledge Project (PKP)













### 19.-23.10.2009: Open Access Week

Mehr Spielraum bei der Terminierung der Veranstaltung



http://www.openaccessweek.org





### Deutscher Beitrag

- Initiator: Allianz AG Open Access¹ und open-access.net²
- Ziel: Breite Beteiligung in der deutschen Wissenschaftslandschaft
- Umsetzung: Viele Aktivitäten an verteilten Orten
  - Intern: Open Access kommunizieren
  - Extern: Open Access kommunizieren
- Koordinationsteam: DFG, Fraunhofer, Helmholtz, Leibniz, MPG, open-access.net
- Deutsche Forschungsgemeinschaft





















### Aktivitäten des Koordinationsteams

- Öffentlichkeitsarbeit
  - 2. oa-net-workshop
  - 98. Deutscher Bibliothekartag
- Förderung der Aktivitäten in den Partnerorganisationen
- Schnittstelle zu den internationalen Organisatoren
- Info- und Werbematerial: Postkarten, Flyer, Buttons
- Ideensammlung (im Aufbau)









### Mögliche Aktivitäten

- Informationsveranstaltungen (z.B. Vorträge, Workshops)
- Präsentationen der eigenen Open-Access-Aktivitäten
- Darstellung der lokalen Open-Access-Aktivitäten in interner Kommunikation
- Zielgruppenorientierte Workshops zu bestimmten Aspekten des Open Access
- Vorträge lokaler Wissenschaftlerinnen und Wissenschaftler
- Erstellung einer Sammlung von Statements
- Literaturausstellungen zum Thema Open Access im Lesesaal der lokalen Bibliothek
- Präsentation einer Informationsbroschüre zu lokalen Open-Access-Aktivitäten
- Disziplinspezifische Informationsveranstaltungen zum Thema Open Access
- Erstellung und Präsentation von Informationsmaterial
- >> Ideensammlung auf open-access.net





Beispiel: Harvard University

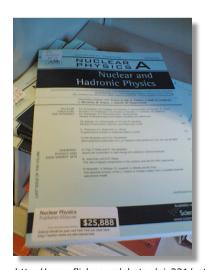
Lesezeichen



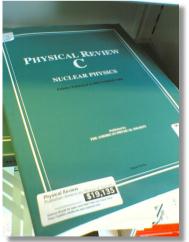
http://www.rrrojer.net/fc/bookmark-harvard.png

Beispiel: Massachusetts Institute of Technology

Preisetikett









National Day of Action on

#### **OPEN ACCESS**

#### Did you know...

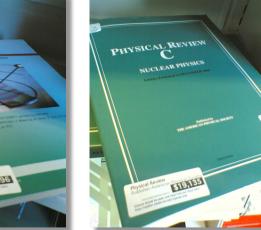
- ... that academic journals cost 156% more than they did ten years ago, with prices reaching upwards of \$10,000, even though the cost of producing them has gone way
- ... that most of the cost of your coursepack goes to getting permission from publishers - even for using your professor's own
- ... that most research funded through university and taxpayer dollars has to be bought back by the university at extremely high prices?
- ... that some leading academics are confronting this problem, by publishing in journals freely available to the world and their numbers are growing?

February 15 has been declared National Day of Action on Open Access. It's time to take a stand against the rising prices of journals & coursepacks and unfair monopolies on research paid for by taxpayers.

To find out more, visit www.taxpayeraccess.org/students



To get involved at Harvard, check out Harvard Free Culture: http://hcs.harvard.edu/freeculture



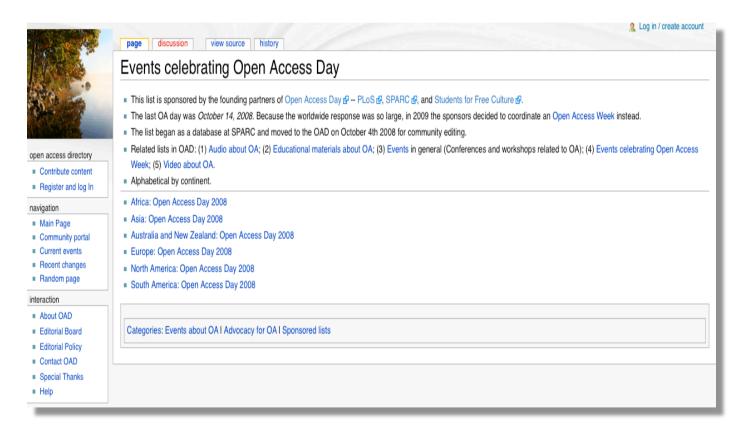






### Open Access Directory: Open Access Day 2008

http://oad.simmons.edu





### Beispiel: University of Pretoria

#### Statements



https://www.up.ac.za/dspace/bitstream/2263/7550/1/Olivier\_Have(2008).pdf





# Beispiel: University of Alberta

#### Statements



"Most research activities are funded by the taxpayer. Yet the results are published in restricted and often for-profit journals. The unrestricted nature of

the Open Access system has made the result of discoveries and developments accessible to the public without compromising the quality of the publicized information. The Journal of Pharmacy & Pharmaceutical Sciences, the first free and open access peer-reviewed journal in the field, owes its eleven year success to the inherent nature of such a system."

#### Fakhreddin Jamali, Ph.D.

Editor, Journal of Pharmacy & Pharmaceutical Sciences

http://blogs.library.ualberta.ca/oa/wp-content/uploads/2008/10/wesupportoa.doc

### **We Support Open Access**

#### What Is Open Access?

Open Access is a growing international movement that uses the Internet to throw open the locked doors that once hid knowledge. Encouraging the unrestricted sharing of research results with everyone, the Open Access movement is gaining ever more momentum around the world as research funders and policy makers put their weight behind it.



#### Why Does Open Access Matter at the University of Alberta?



"Open Access brings research to the virtual doorsteps of scholars, students and the public, around the world. For those in developing countries, with limited access to traditional (print) journals, the

ability to read, review and publish in Open Access journals facilitates scholarly communication on the most current advances in research, across the disciplines."

#### Lisa M. Given. Ph.D.

Director, International Institute for Qualitative Methodology and Associate Editor, International Journal of Qualitative Methods



"As an editor, I believe I have an obligation to ensure the widest possible global readership for the scholars who publish in our journal. Open access is the best way we have to accomplish this goal."

Kevin D. Haggerty, Ph.D. Editor, Canadian Journal of Sociology



"Most research



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system has made the result of discoveries and developments accessible to the public without compromising the quality of the publicized information. The Journal of Pharmacy & Pharmaceutical Sciences, the first free and open access peer-reviewed journal in the field, owes its eleven year success to the inherent nature of such a

#### Fakhreddin Jamali, Ph.D.

Editor, Journal of Pharmacy & Pharmaceutical Sciences



"Open Access offers great flexibility for content management while providing international exposure, which is crucial for journals dealing with minority issues like Alternative Francophone and TranscUlturAl."

#### Sathya Rao, Ph.D.

Coeditor, Alternative Francophone and TranscUlturAl



October 14, 2008





Beispiel: Vimeo

Statements



http://www.vimeo.com/channels/oaday08





# Beispiel: University of British Columbia

#### Schedule of Events

Introduction to Open Access & cIRcle: UBC's Information Repository 11am – 12:20pm

Joy Kirchner and Hilde Colenbrander (UBC Library)

Using Wikipedia in the Classroom: an OA medium for research and student work

Dr. Jon Beasley-Murray (Department of French, Hispanic and Italian Studies, UBC)

The Public Knowledge Project: providing open source software for OA publishing 2 pm - 2:40 pm

Brian Owen (SFU Library)

Open Medicine: a peer-reviewed, independent, open-access general medical journal 3 pm - 3:40 pm

Dr. Anita Palepu (Internal Medicine, UBC)

OA Day Worldwide Webcast: taxpayer access to publicly funded research

4 pm – 5 pm

Keynote address: Sir Richard Roberts, Ph.D., F.R.S



openaccessday.org

#### Come and celebrate the world's first Open Access Day!

Tuesday, October 14, 2008 11:00 am - 5:00 pm Irving K. Barber Learning Centre, Dodson Room (302)

UBC Library has joined SPARC (the Scholarly Publishing and Academic Resources Coalition), the Public Library of Science (PLoS), and Students for FreeCulture and 65 other institutions in the First International Open Access Day.

What is Open Access? Open Access is a growing international movement that uses the Internet to throw open the locked doors that once hid knowledge. It encourages the unrestricted sharing of research results with everyone, everywhere, for the advancement and enjoyment of science and society.

(From: http://openaccessday.org/what-is-open-access)

To help us celebrate this event we are proud to present a number of distinguished speakers in our community who will be describing how they participate in the open access movement.

#### Schedule of Events

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Open Medicine: a peer-reviewed, independent, open-access general medical journal 3 pm  $-3:\!40~\mathrm{pm}$ 

Dr. Anita Palepu (Internal Medicine, UBC)

OA Day Worldwide Webcast: taxpayer access to publicly funded research

1 pm – 5 pm

Keynote address: Sir Richard Roberts, Ph.D., F.R.S

http://www.library.ubc.ca/main/OA\_Day.pdf





### Beispiel: Forschungszentrum Jülich

Infostand und Literaturausstellung

1. Open Access Day: Aktionen der Zentralbibliothek (13.10.2008)

Die Zentralbibliothek beteiligt sich am 1. Open Access Day (14. Oktober 2008), der weltweit mit Aktionen und Veranstaltungen begleitet wird. Neben einer Literaturausstellung mit Medien zu den Themen "Open Access" und "Wissenschaftliches Publizieren" bietet die ZB an einem Infostand im Lesesaal bis zum 31. Oktober ihren Kunden die Möglichkeit, sich gezielt über Open Access-Dienstleistungen der ZB zu informieren.

Weitere Informationen: De Open Access im Forschungszentrum Jülich

http://www.fz-juelich.de/zb/aktuell/

### Beispiel: Blog Archivalia

z.B. Gastbeiträge



http://archiv.twoday.net/stories/5253711/





# Zusammenfassung

- Informationsveranstaltungen
- Workshops
- Podiumsdiskussionen
- Buchausstellungen
- Synchro-blogging competition
- Videos
- Webcasts (u.a. mit Nobelpreisträger Richard Roberts)
- Nachnutzbare Materialien





### Beispiel: University of Michigan

- Creative Commons and Open Access
- Copyright, Publishing, and Open Access Essentials
- Open Access Table at the U-M Hospital Triangle
- Open Access and the Academy: A Lively Discussion on The Future of Scholarly Publishing
- Natural Language Processing: Legal Challenges
- So You Want to Start a Journal?
- Beyond Open Access: Creating Open Educational Resources (OER)

#### Creative Commons and Open Access Monday, March 23rd, 11:30 am - 1:00 pm

Nathan Yergler, CTO of Creative Commons, will talk about the impact of Creative Commons licenses on Open Access, what challenges still exist even for proponents of Open Access, and what Creative Commons is doing to build an ecosystem of openness.

Location: School of Information in West Hall, Room 311

#### Copyright, Publishing, and Open Access Essentials

Monday, March 23rd, 2:00 pm - 3:00 pm

Copyright specialist Molly Kleinman and Director of Deep Blue Jim Ottaviani will present a workshop on copyright, publishing, and open access basics for researchers. This session will provide an introduction to copyright questions that most affect scholarly authors, with a focus on ways to increase the impact of your work by improving access to it.

Location: Taubman Medical Library, Room 2903

#### Open Access Table at the U-M Hospital Triangle

Drop by to talk to pick up information, learn about the NIH Public Access Policy, and talk to a librarian about your publishing questions.

Location: The Hospital Triangle

#### Open Access and the Academy: A Lively Discussion on The Future of Scholarly Publishing

Listen to an audio recording of the panel

Four speakers from a range of disciplines and backgrounds representing both commercial publishers and the international open access movement will consider a range of questions about the purpose of Open Access and its implications for public access to knowledge. The discussion will be moderated by University Librarian Paul Courant and features:

- Jasna Markovac, Senior Advisor to the Dean at the University of Michigan Library (serves on the University Library Leadership Council's
- Julia Blixrud, Assistant Director for Public Programs, Scholarly Publishing & Academic Resources Coalitio (SPARC)
- Jean-Claude Guédon: Professor of Comparative Literature at the Université de Montréal, board member at Open Humanities Press
- Vivian Siegel, Research Professor of Medicine, Vanderbilt University

Location: Hatcher Graduate Library Gallery, First Floor

#### Natural Language Processing: Legal Challenges (Sponsored by Health Informatics Grand Rounds)

Wednesday, March 25th, 12:00 pm - 1:00 pm

An informational presentation about the kinds of resources that the Library provides to support natural language processing research and the role that open access can play in supporting NLP. The workshop features:

- Jean Song (Moderator), Bioinformationist
- Jack Bernard, Assistant General Counsel, Law Professor
- Kathleen Folger, Electronic Resources Officer, University Library
- John Wilkin, Associate University Librarian, Executive Director of Hathi Trust

Location: Biomedical Science Research Building Auditorium

#### So You Want to Start a Journal?

Thursday, March 26th, 4:00 pm - 5:30 pm

Members of the Library's Scholarly Publishing Office staff will walk you through all the steps it takes to start a new journal, from the first discussions with a publisher to soliciting submissions and making design

Location: Hatcher Graduate Library Gallery, First Floor

#### Beyond Open Access: Creating Open Educational Resources (OER)

Friday, March 27th, 10:00 am - 12:00 pm

This workshop will begin with a light-hearted round of "Copyright Jeopardy" to test your copyright knowledge. Workshop participants will learn how to create educational content that can be shared and reused by students, educators, and self-learners worldwide; how to find places to search for openly licensed content, and how to effectively license your own content using Creative Commons licenses. Location: Hatcher Graduate Library Gallery, First Floor

http://copyright.umich.edu/openaccessweek2009.html





Beispiel: University of Michigan

UMich's March Open Access Week: Lessons and Ideas



http://blip.tv/file/2074690





### Aktivitäten in der Helmholtz-Gemeinschaft (Stand: April 2009)

- Alfred-Wegener-Institut für Polar- und Meeresforschung : Blockveranstaltung
  - Open Access Publishing
  - Erfahrungen aus der Wissenschaft
  - Open Access und Umgang mit Forschungsdaten
  - Aktivitäten der Bibliothek
- Deutschen GeoForschungsZentrum GFZ: Veranstaltungsreihe
  - Aktivitäten der Bibliothek
  - Gemeinsame Veranstaltung mit anderen Institutionen
  - Open Access und Umgang mit Forschungsdaten
  - Earth System Science Data (ESSD)





# Informationen und Material



### Internationale Website



### Ideensammlung:

- Sample Track 1:Author's rights and author addenda
- Sample Track 2 : Institutional Advantages from Open Access

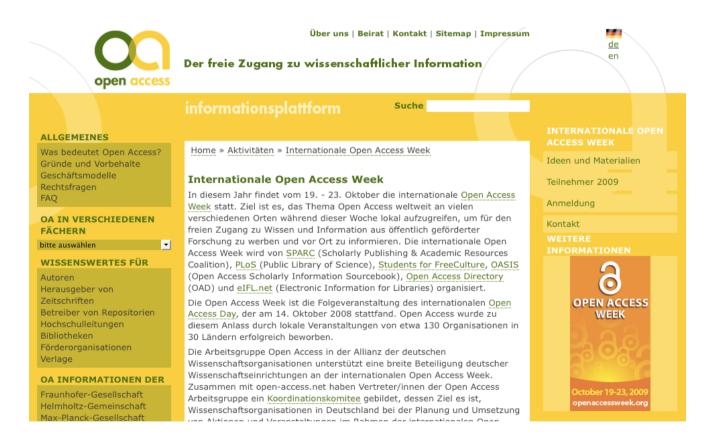
http://www.openaccessweek.org



# Informationen und Material



### Informationsplattform open-access.net



http://www.open-access.net



# Informationen und Material



### Nachnutzbare Materialien

- Webbanner
- Poster
- PowerPoint-Vorlage
- WORD-Vorlagen
- Vorlagen für Lesezeichen
- Vorlagen für Buttons
- Flyer



>> Download unter:

http://www.open-access.net und http://www.openaccessweek.org





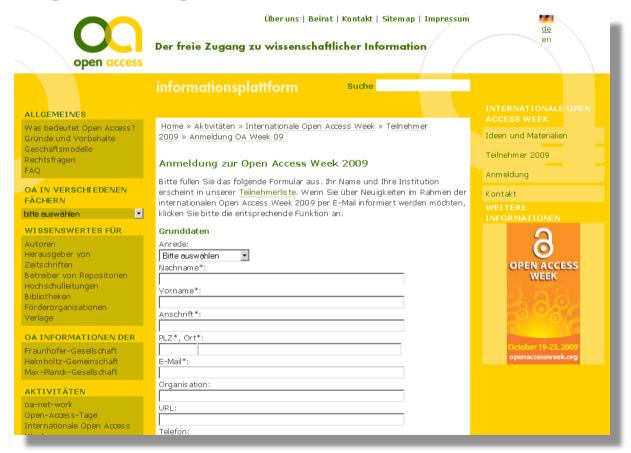
## Anregungen

- Termin vormerken
- Idee entwickeln
  - Lokale Anforderungen
  - Lokale "Aufhänger"
  - Zielgruppen
  - Potenzielle Partner
- Lokale Weichen stellen:
  - ggf. Raum buchen
  - Referentinnen/Referenten ansprechen
  - interne Kommunikation einbeziehen usw.
  - **O** . . .





### Registrierung



>> Registrierung auf open-access.net





### Teilnehmende Institutionen



>> Registrierung auf open-access.net



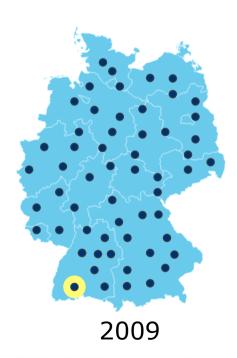
# Open Access Week und Open-Access-Tage 2009



- Open-Access-Tage 2009: Universität Konstanz, 07.-08.10.2009
  - Zielgruppe: Fachpublikum
- Open Access Week 2009: Weltweit, 19.-23.10.200
  - Zielgruppe: Wissenschaftlerinnen und Wissenschaft







# Vielen Dank für Ihre Aufmerksamkeit!





#### Kontakt:

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Helmholtz Open Access Projekt
open-access@helmholtz.de
http://oa.helmholtz.de

### Dank an:

Koordinationsteam der Open Access Week 2009, Helmholtz Open Access Projekt, oa-net-work, Donna Okubo (PLoS), Molly Kleinmann (University of Michigan Library)

